

Preventive Services ToolKit

Module 2 – Mindsets and Framing

- Mindsets
- Framing
- Power



4 Mindsets

- Technical/Scientific
- Administrative
- Policy/Political
- Deeply Held Belief/Org. Culture

Frames

- Perspective; point of view
- 4 mindsets in organizational settings



Case Study

Louisiana Safe Drinking Water



Mindset # 1 of 4 – Technical/Scientific

□ **Technical/Scientific**



Mindset # 2 of 4, - Administrative

- Technical/Scientific
- Administrative**



Mindset # 3 of 4 – Policy/Political

- Technical/Scientific
- Administrative
- Policy/Political**

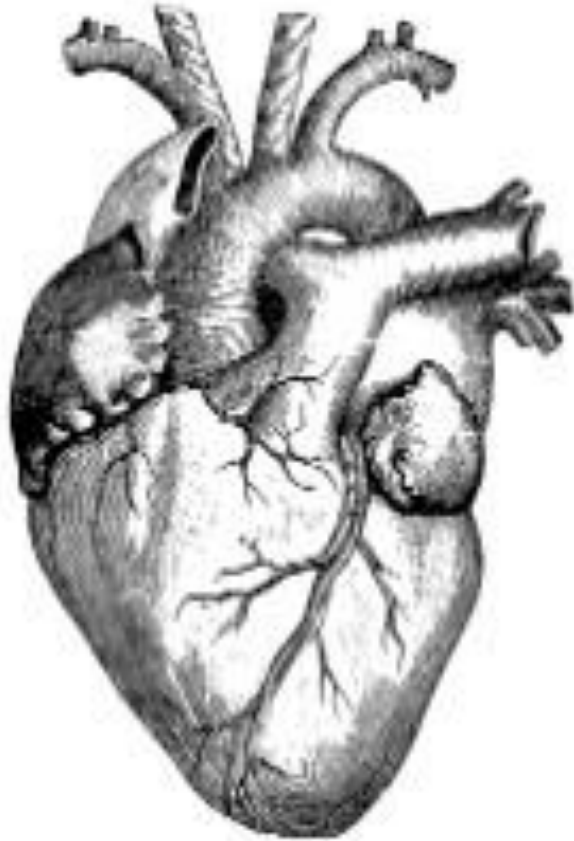


Mindset # 4 of 4 – Deeply Held Belief

- Deeply Held Belief by a person of high authority
- -- and as reflected in organizational culture



Case Study: Early Angioplasty



Dysfunctional Beliefs

- ❑ Public v. private
- ❑ Sex and reproduction
- ❑ Bigotry – sex, race, ethnicity, indigency
- ❑ Anything factually incorrect
- ❑ Attitude
 - Zeal for empire building or budget cutting
 - It doesn't matter, I just don't give a damn

Organizational Culture

- **Organizational Culture**
 - Learning Organization
 - Dysfunctional Organization
- *Test for Functionality*
 - ***Is the belief or practice open for discussion?***



Mindsets – Rank by Power

- ❑ 1. Deeply Held Belief
- ❑ 1a. Organizational Culture
- ❑ 2. Policy/Political
- ❑ 3. Administrative
- ❑ 4. Technical/Scientific (least powerful)

