


Preventive Services ToolKit
Module 2 –Mindsets and Framing

- Mindsets
- Framing
- Power



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4 Mindsets

- Technical/Scientific
- Administrative
- Policy/Political
- Deeply Held Belief/Org. Culture

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Frames

- Perspective; point of view
- 4 mindsets in organizational settings



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**Case Study
Louisiana Safe Drinking Water**



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**Mindset # 1 of 4 –
Technical/Scientific**


- **Technical/Scientific**



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Mindset # 2 of 4, - Administrative



- Technical/Scientific
- **Administrative**



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Mindset # 3 of 4 – Policy/Political


- Technical/Scientific
- Administrative
- Policy/Political**

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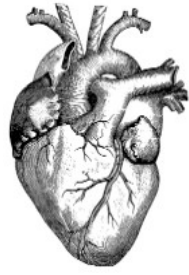
Mindset # 4 of 4 – Deeply Held Belief

- Deeply Held Belief by a person of high authority
- and as reflected in organizational culture



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**Case Study:
Early Angioplasty**



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Dysfunctional Beliefs

- Public v. private
- Sex and reproduction
- Bigotry – sex, race, ethnicity, indigency
- Anything factually incorrect
- Attitude
 - Zeal for empire building or budget cutting
 - It doesn't matter, I just don't give a damn

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Organizational Culture

- Organizational Culture**
 - Learning Organization
 - Dysfunctional Organization
- Test for Functionality*
 - Is the belief or practice open for discussion?**



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Mindsets – Rank by Power

- 1. Deeply Held Belief
- 1a. Organizational Culture
- 2. Policy/Political
- 3. Administrative
- 4. Technical/Scientific (least powerful)



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