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Preventive Services ToolKit (**PSTK**) Project
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Preventive Services Toolkit (PSTK) Seminar/Workshop
California Department of Health Services
Sacramento, CA,
April 16, 2007

Seminar/Workshop Schedule

- 9:00AM to 9:45AM – Introduction to PSTK and selected basic concepts
9:45AM to 10:30 AM -- Epidemiology as a Policy Tool
10:30AM to 10:45AM -- Break
10:45AM to 11:30AM -- Power Structure (Stakeholder) Analysis principles and concepts
11:30am to Noon -- Begin PSA Interactive Workshop
Noon to 1:00PM – break to setup lunch, brainstorm PSA over lunch, and break
1:00PM to 1:30PM – Conclude PSA Interactive Workshop
1:30PM to 2:30PM – Partnering slide set and interactive discussion
2:30PM to 3:00PM – Wrap-up; evaluation, quiz and set-up for post-workshop follow-up

Goal

This Preventive Services ToolKit (PSTK) workshop will teach policy and management skills drawn from political science, organizational development, and public administration – then adapted by the **PSTK** Team for public health and healthcare settings. Our goal is to enable workshop participants to do a better job of translating their ideas into action in clinical, public health agency, and community settings. This highly interactive workshop will address epidemiology as a policy tool, stakeholder analysis, and partnering. Follow-up consultation will be offered to workshop participants, free of charge to them and their host institutions.

Teaching Objectives

1. Enable participants to effectively use an array of epidemiologic, administrative, policy, political and organizational skills to enhance clinical and community-based preventive services from within their healthcare or public health organizations.
2. Enable participants to better use epidemiology as a policy tool, to conduct stakeholder analyses, and understand how to create and manage effective partnerships.
3. Enhance the ability of workshop participants to partner with other agencies and communities in pursuit of health objectives not otherwise obtainable.
4. Provide (as handout) a set of useful reference documents